



## Artwork Guidelines:

We require all artwork to have a **MINIMUM** resolution of 300dpi to achieve a satisfactory print result. We will not process any artwork below this resolution.

Formats of artwork are as follows:

Preferred formats – Photoshop Files (.psd), Illustrator (.eps), PDF (.pdf)

Acceptable formats – Jpeg (.jpg), TIF (.tif)

**\*Please note – These need to be un-flattened files / layer enabled, so we can edit individual colours. Please do not send artwork with crop marks or keylines flattened onto the image\***

- Artwork is accepted via WeTransfer, Dropbox, BigMailFile or USB.
- We work to uncoated pantone references & print onto uncoated paper
- Templates for products are provided upon request.

## Melamine Guidelines:

- Artwork needs to have 5mm bleed at each edge the image/design

For example:

Square Coaster: 100 x 100mm finished size needs artwork set at 110 x 110mm.

Keep important subject matter/text/signature at least 5mm from edge of product.

See Figure 1 for how artwork should look with bleed. Figure 2 shows Chopping board bleed requirements.

## Glass Guidelines:

- Artwork set to the exact size of product – no bleed required

**\*Artwork / Design work is available but quoted on an individual basis. Please note, we are a print ready company. Charges will apply to artwork received that does not comply to guidelines @ £30/hour\***





Figure 1:



Figure 2:

